



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Proclamations Presented to Winners of the TOPPS Award for Environmental Excellence

MEETING DATE: June 19, 1996

PREPARED BY: City Clerk

RECOMMENDED ACTION: That Mayor Warner present proclamations to the winners of the TOPPS Award for Environmental Excellence.

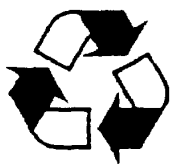
BACKGROUND INFORMATION: Mayor Warner would like to present proclamations to the two winners of the TOPPS Award for Environmental Excellence. The winners, California Waste and the Lodi Industrial Group with the Chamber of Commerce, will be present at the meeting to accept the awards.

FUNDING: None required.


Jennifer M. Perrin
City Clerk

APPROVED: _____
H. Dixon Flynn -- City Manager

California
waste
removal systems



HEALTH
95 APR 15 AM 11:21

April 15, 1996

TOPPS Awards for Environmental Excellence
c/o Business Council, Inc.
2800 W. March Lane, Suite 473
Stockton, California 95219

Dear TOPPS Advisory Council,

California Waste Removal Systems has been located in Lodi for over 68 years. It was founded by the Barsotti and Vaccarezza Families and is owned and operated today by David Vaccarezza and his sister, Annette Murdaca.

California Waste Removal Systems is a solid waste and recycling company. We operate in San Joaquin and Sacramento Counties where we offer diverse programs for collection and processing for our customers.

Landmark legislation (AB 939) in 1990 mandated that all cities and counties within the State of California establish diversion and recycling plans. Diversion requirements were established and stiff penalties were set for non-compliance. Municipalities were required to divert 25% of their waste stream by 1995 and a full 50% by the year 2000. Penalties for not meeting these rates were set at \$10,000 per day!

The Lodi City Council appointed a citizen's task force who studied alternatives to achieve the requirements of AB939. California Waste Removal Systems worked very closely with the task force to select a 3-cart residential refuse and recycling system in 1992.

California Waste planned and implemented the 3-cart system. Today, Lodi is currently diverting over 35% of their disposable materials through the various programs of California Waste.

California Waste Removal Systems operates state of the art collection and processing programs. We employ over 170 people to collect, process, support, and administer the programs we offer. Considered a leader in the industry, California Waste anticipated the solid waste management needs of the future leading to the development of the



San Joaquin/Sacramento County area's first integrated waste management facility.

California Waste Removal Systems provides diversion programs for it's residential, commercial, and industrial customers. In addition, we provide customer awareness and training programs. We conduct waste audits for commercial and industrial customers to assist them in reducing their trash output and implementing onsite recycling programs.

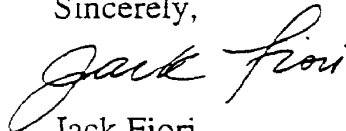
In the schools, California Waste Removal Systems provides an instructor to teach landfill diversion and recycling. Classroom education has been a very successful way to educate the public about the importance of conserving our natural resources and valuable landfill space.

However, outreach does not stop in the classroom. California Waste provides recycling instruction throughout the community through civic clubs, community groups of both adults and children. We operate a visitors center where people can come and learn about the landfill crisis facing California and the steps being taken in Lodi to mitigate it. Lectures, videos, and an onsite tour allow guests to understand the importance of landfill diversion and the pro-active role California Waste advocates.

In 1995, over 40,000 tons of materials avoided the landfill through the programs of California Waste. Greenwaste is reduced in size and processed into compost. The compost is sold in bulk to local agricultural markets as well as for bag and bulk for landscape use. Recyclables are received and separated into 19 different commodities which are baled and shipped to factories and plants for reuse or alternative use.

Conservation is the planned management of resources. Reality, however, is the need to manage the public's consumption of those same resources. The true art of conservation is striking the balance between the two. California Waste Removal Systems is committed to achieving this goal.

Sincerely,

A handwritten signature in cursive script that reads "Jack Fiori".

Jack Fiori

Business Development Director

- Do Procs. -

Lodi

DISTRICT
CHAMBER OF COMMERCE

April 15, 1996

Ms. Donna Heran
TOPPS AWARD
P.O. Box 388
Stockton, CA 95201-0388

Dear Ms. Heran:

The Lodi District Chamber of Commerce (LDCC) is pleased to place the Lodi Industrial Group (LIG) in nomination for the TOPPS AWARD for Environmental Excellence.

The Lodi Industrial Group was formed in November, 1992. The LIG is comprised of members from more than twenty local area firms. Meetings are held the third Thursday of each month at 7:00 p.m. in the LDCC conference room. The stated mission of the LIG is to unite local industrial firms to address issues of common concern. It is a "grass roots effort to help each other out."

In January, 1993, at a "brain storming" meeting, the LIG identified three major categories of top concerns to local industrial firms. They are: 1) Environmental Issues, 2) Incentive Issues, and 3) Energy Issues. In the area of environmental issues the LIG addressed the subject of hazardous waste disposal. Eighty-five local firms were surveyed by the LIG in an attempt to determine the types and amounts of waste disposal actually taking place in the community. It was found that ninety percent of the waste in the community was used oil. With this information in hand the LIG interviewed several disposal firms. One firm was selected to collect used oil and another firm was selected to collect all "other" hazardous waste. What began as an attempt to create a "co-op" for the purpose of lowering disposal costs, which in fact were lowered, has created an "awareness" within the industrial community. Through open communication with each other and by educating each other there has been a reduction in the total amount of waste being improperly disposed.

The program has, in fact, been extended to benefit the entire community. All area businesses, whether members of the LIG, or the LDCC, including retail outlets such as auto shops and garages are invited and encouraged to use the system set in place by the LIG.

Sincerely,

Les Dabritz

Les Dabritz
Executive Director

LD/sdt





DISTRICT
CHAMBER OF COMMERCE

LODI INDUSTRIAL GROUP

March 6, 1995

TO: All Lodi Area Hazardous Waste Generators

SUBJECT: Hazardous Waste Removal Program

Over the past year, the Lodi Industrial Group has been working diligently on a plan to reduce the cost of hazardous waste removal. During this period, we discovered that there are over 500 businesses located in the greater Lodi area that, from time to time, require the removal of hazardous materials - from waste oil to flammable liquids.

At this time, we are pleased to announce that we have made our selections for the pick-up and hauling of all hazardous wastes. Through extensive research and many meetings, the Lodi Industrial Group has proudly selected **EVERGREEN OIL INC.** as our choice for the pick up and removal of **WASTE OIL**, and **LAIDLAW ENVIRONMENTAL SERVICES** for the pick up and removal of **ALL SOLIDS AND NON-OIL MATERIALS**.

By establishing these two reputable companies as the preferred vendors for hazardous waste removal, those of us in the greater Lodi area will receive significant cost reductions for their services.

Evergreen Oil, Inc. has reduced their price per gallon of waste oil from twenty-five cents (\$0.25) per gallon to twenty cents (\$0.20) per gallon with the minimum service charge reduced from sixty-five dollars (\$65.00) to fifty-five dollars (\$55.00) per stop.

Laidlaw Environmental Services has reduced their costs of transportation and disposal fees across-the-board. The major concession is the waiver of all fees for profiles, manifests, labels and customer service. Since there is such a large variety of waste streams and associated costs, Laidlaw will quote on a case-by-case basis.



March 6, 1995

By receipt of this letter, your business is entitled to participate in this program. The name of your business has been forwarded to both Evergreen and Laidlaw. They will be contacting you in the near future to discuss your waste removal needs. Please note, however, it will ultimately be your responsibility to contact Evergreen and/or Laidlaw directly when you require their services. Make sure you identify your company as a participant in the Lodi Industrial Group Hazardous Waste Removal Program.

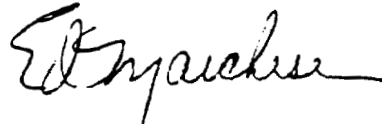
The Lodi Industrial Group is extremely pleased in the results of our efforts. We hope that you take advantage of these cost savings opportunities.

Should you have any questions or concerns, we ask that you please contact one of us.

Sincerely,



Denny Perak
Co-Chairman
334-7334



Ed Marchese
Co-Chairman
368-7171

cc: Evergreen Oil Inc.
6880 Smith Avenue
Newark, CA 94560
800-972-5284
Fax 510-791-0126

Laidlaw Environmental Services
1340 Arnold Drive, Suite 222
Martinez, CA 94553
510-372-4800
Fax 510-229-2922